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## Wireless Audio Integrator Voices

By RS Staff August 27, 2013

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**Jaimey Sapp, Owner**  
**Northern Technology Solutions, Anchorage, Alaska**

*What are some factors that you take into consideration when designing and installing a wireless audio solution?*

The first step I take would be to assess my customers current system, usage, and the structure they want to install wireless audio. This helps to know if their equipment and ISP can handle the streaming without bogging down or causing interruptions. The next step is to go over equipment options and details with my customer to educate them on the features and capabilities of the system being designed.

*What wireless audio features would you like to see develop in the near future?*

I really think that there are many things technologically that could be improved in the wireless audio world. It is currently a pleasing experience for many and constantly evolving. So, I would have to say I would like to see a single media controller such as CasaTunes, but with the capability of serving as ones single room theater surround sound receiver too. It would eliminate one more device stuffed in an audio closet.

**Ryan Heringer, President**  
**Sound Concepts, Jonesboro, Arkansas**



*What are some factors that you take into consideration when designing and installing a wireless audio solution?*

First, I think you must understand what capabilities and equipment the client already has available to them. Does the scope of the project consist of all new gear or is there existing equipment to consider? Do they own a smartphone? A tablet? How robust is their home network? Another factor to consider is what are the client's expectations. Are they just wanting a wireless music system? Would they like to integrate automation features as well?

*What wireless audio features would you like to see develop in the near future?*

It's hard to pinpoint an exact feature I would like to see. One thing in the industry would be perhaps some cross collaboration between the companies that are the best at making speakers, like Klipsch, and the companies [that] specialize in the wireless technology itself. Sometimes a specific feature, such as AirPlay, works better for one system than they do on others. It would be nice as an integrator to have more solid, go-to solutions.

**Joe Whitaker, Senior Director of Business Development**  
**iElectronics.com, St. Louis, MO**

*What are some factors that you take into consideration when designing and installing a wireless audio solution?*  
 Wireless audio has always been a tricky proposition, and until recently, the technology just wasn't there to be a dependable solution to provide quality



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